

#### **Orbisa Sentiment Data**

Orbisa offers buy-side market participants a unique and exclusive view into securities lending market data.

Orbisa Sentiment Data, powered by Context Analytics, provides firms with enhanced market color and insight into retail trader sentiment with three robust metrics available on the security search page.



#### **Sentiment Score**

A time-weighted, normalized Z-score which shows whether social media sentiment is positive (values greater than 0) or negative (values less than 0).



## **Social Mentions**

The number of times a security is mentioned on social media within the previous 24-hour period. This population of social media posts is used to compute the sentiment score.



#### **Squeeze Mentions**

The number of times a security is mentioned on social media within the previous 24-hour period where the context of the post mentions terminology related to a "Short Squeeze."



## Key features include:

- Track the most talked about names with the new "Social Top 50"
- Data representative of a 24-hour window on social media
- · View sentiment relative to security price or monitor multiple names in your watchlist
- Coverage across U.S., UK and Canadian equities



# **Social Sentiment Data Widget:**

Sentiment Data (01/25/2023) ①
Sentiment Score Social Mentions

0.54 ▲ (0.22) 672 ▲ (3%)

**TESLA INC COM** 

ISIN: US88160R1014 | CUSIP: 88160R101 | SEDOL: B616C79 | QUICK: -- | Ticker: TSLA Asset Type: Equity | Instrument Type: Common Shares | Sector: Consumer Discretionary | Industry: Automobiles and Components | Country: United States Sentiment Data (01/25/2023) ①
Sentiment Score Social Mention

0.54 ▲ (0.22) 672 ▲ (3%)

#### **Social Sentiment Top 50 Securities:**

Social Top 50 Securities					
Rank	Ticker	Mentions ▼	Rank Change \$	DoD Delta \$	Sentiment \$
1	MULN	6269	<b>A</b> 1	69%	1.9
2	TSLA	4246	▼ 1	1%	2.2
3	NVDA	3178	-	24%	1.81
4	LCID	1756	-	22%	3.85
5	RIDE	1690	New	1027%	4.22